Start small & simple

FINANCIAL MODELING

LECTURE SUMMARY

Covered in this lecture:

The best way to start

- The best way to approach financial modeling is to start small and simple and then slowly add more complexity
- Don't tackle the complicated stuff until you've modeled out the easy stuff
- Start with one product, one location, one revenue model, or one channel for getting customers
- Doing it this way makes it easier to spot mistakes and fix them immediately

See you next lecture!